

## Google.org AI Opportunity Fund - Application Terms and Conditions

*Last updated 19th April 2024*

### **General information about the Open Call**

The Centre for Public Impact, with support from Google.org, supports selected European organizations (i.e. non-profits, municipalities, social enterprises and civil society organizations including labor unions and professional membership bodies) to acquire foundational AI skills training for underserved workers who face significant exposure to AI in their professions. AI skills training will empower underserved workers to adapt to evolving demands in the job market by enhancing their confidence, motivation and proficiency in using AI tools, thereby increasing their employability and expanding equality of opportunity. The AI skills training draws on already developed and widely acknowledged curricula and will either be delivered by the organization itself or through training partners, provided by the Program. By complementing Training with Funding, the AI Opportunity Fund ensures that organizations can eliminate financial and access barriers experienced by underserved workers.

The Open Call is directed at organizations with relationships to underserved communities and workers disproportionately affected by the impact of AI. These communities include workers who face systemic barriers to securing and retaining high quality employment such as women, racially minoritized people, disabled people, working class and rural communities. Additionally, the Open Call targets workers in roles and sectors susceptible to AI-driven changes, whether through job task substitution or augmentation. The Open Call aims to provide support and resources to help underserved workers navigate and adapt to the evolving landscape of work shaped by AI technologies.

### **Funding and additional benefits**

Successful applicants will receive;

- AI skills training from an external training provider (either directly to beneficiaries or to the organization's staff, through a train the trainer model, to deliver it to beneficiaries)
- Funding up to EUR 100.000, tailored to the needs of their beneficiaries that will enable them to access the training. This could include travel expenses, stipends for learners, childcare costs, subsidized internet access, or venue hire and equipment to facilitate

workshops.

- Ongoing mentoring, peer learning spaces and access to an international network of organizations dedicated to supporting workers and driving positive change.

### **Open Call Definitions**

*Applicant:* An organization that submits an application to the Fund.

*Application Platform:* the application platform managed by Submittable which can be accessed at <https://centreforpublicimpact.submittable.com/submit>

*Beneficiaries:* Underserved workers who will benefit from the Funding and Training provided.

*External Training Provider:* Third-party providers of training services, selected by the Centre for Public Impact, who will be matched with Successful Applicants to deliver Training to Beneficiaries where required.

*Fund:* The Google.org AI Opportunity Fund: Europe.

*Funding:* The monetary funds that Successful Applicants receive alongside Training to remove barriers of access for beneficiaries and supporting the development of learning infrastructure and skills.

*Open Call:* The competitive process by which Applicants are called and selected to receive Funding and Training from the AI Opportunity Fund: Europe

*Training:* Foundational AI Skills training, designed by Google and external partners, available to successful applicants and their beneficiaries

*Training Agreement:* The agreement that Successful Applicants and Centre for Public Impact enter into, defining the scope, duration and delivery details of the Training, including any involvement of external training partners, if applicable.

*Submittable:* A third-party provider of application platform software contracted by

Centre for Public Impact for this Open Call.

*Successful Applicant:* The selected Applicants that after the review process will receive Training and Funding.

## 1. Eligibility and Application Requirements:

In order for your Organization's Application to be considered:

1.1 The submitter of the Application must be an authorized representative of your Organization

1.2 Your Organization must have a registered office in one of the following countries: Austria, Belgium, Bulgaria, Croatia, Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Ireland, Italy, Latvia, Lithuania, Luxembourg, Malta, Netherlands, Poland, Portugal, Romania, Slovakia, Slovenia, Spain, Sweden, Ukraine, or the United Kingdom.

1.2.1 Organizations must not be based or registered in the following Ukrainian territories: Crimea, the so-called Donetsk People's Republic ("DNR"), and the so-called Luhansk People's Republic ("LNR")

1.2.2 Participating organizations must not be (i) resident of a US embargoed country, (ii) ordinarily resident in a US embargoed country, or (iii) otherwise prohibited by applicable export controls and sanctions programs from participating in the Opportunity.

1.3 Your organization's beneficiaries must be located in one or more of the countries set out in clause 1.2 and not be a resident of the territories set out in clause 1.2.1 and 1.2.2.

1.4 Organizations must be a not-for-profit and/or public interest organization or social enterprise such as, but not exclusive to, trade unions and trade bodies, municipalities, nonprofits and professional associations formed under the laws of your country;

1.5 Organizations must be committed to life-long learning and have a mission to support workers as part of your organization's core activities. This could include: facilitating access to tailored training programs, supporting workers' pursuit of formal education and certifications,

encouraging engagement with e-learning resources, encouraging attendance at professional development events, and offering mentorship opportunities;

1.6 Decisions on eligibility will be taken by the Centre for Public Impact based on information provided by Applicants. Further information may be requested from Applicants to assist this decision. It is the responsibility of Applicants to provide true and accurate information about their organization if requested. All decisions regarding eligibility are final and not subject to challenge.

1.7 Organizations must not discriminate against any person or group of people in either hiring/employment practices or in the administration of programs, services, and Training, including (but not limited to) on the basis of ethnic belonging, race, sexual orientation or gender identity. Crucially, Applicants are expected to actively promote diversity, equity, and inclusion within their organization and programs, both encouraging the strong participation of individuals from diverse backgrounds and creating an inclusive environment, thereby enriching the overall learning experience and strengthening the community around AI skills.

## **2. How to apply**

2.1 To apply to Google.org AI Opportunity Fund: Europe, you must submit an application on the official Application Platform: <https://centreforpublicimpact.submittable.com/submit> where you will need to create an account in order to access and complete the application form.

2.2 Applicants may only submit one application on behalf of their organization and organization may only submit one application per organization.

2.3 Applications are accepted on the platform between 12:00 CEST on 11th April and 23:59 CEST on 28th June 2024.

2.4 The application form cannot be edited or recalled once submitted through the Application Platform. Once an application is submitted via the Application Platform, that application submission is deemed to be final.

2.5 No applications from Applicants based outside of the countries set out in clause 1.2 of these terms, or from agents, third parties, or applications automatically generated by

computer will be accepted and reviewed.

2.6 Applications will only be accepted if they comply with all application instructions.

2.7 By submitting an application on the Application Platform, you are agreeing on behalf of yourself and your organization to these application terms

### **3. Selection process and approach to selection:**

3.1 All valid applications submitted on or before the relevant closing dates in clause 2.3 will be reviewed by the Centre for Public Impact and/or Google.org.

3.2 The review panel from Centre for Public Impact and/or Google.org will review and select up to 150 Successful Applicants across countries defined in clause 2.2.

3.3 For the avoidance of doubt, the final decision about how many applications will be selected is at the review panel's sole discretion and the panel's decision as to who becomes a Recommended Applicant is final.

3.4 Successful Applicants will be informed via the Application Platform on a rolling basis before 31 December 2024 at the latest. Selected Applicants will be invited to participate in a scoping call with the Centre for Public Impact in which the details of the Funding and Training Agreements will be discussed and defined. Only when Agreements have been signed by the Applicant and Centre for Public Impact will the Applicant be considered as Successful Applicant of the AI Opportunity Fund.

3.5 Applicants may be requested by the Centre for Public Impact to submit further information after the application deadline has passed, to assist in the review process. This request may take the form of further actions on Submittable, or another means of correspondence or online interaction. It is required that the Applicant attends and participates in the scoping call to receive the Funding and Training.

3.6 Applicants that are not selected for Training and Funding by the date listed in 3.4 will be notified via the Application Platform

3.7 The approach to selection is grounded in a holistic review of the organization and

Application. Applications will be evaluated against the following criteria:

3.7.1 Established and trusted relationships with beneficiaries: Successful applicants should be able to demonstrate strong connections with underserved groups and an understanding of their needs and the barriers they face in accessing upskilling opportunities.

3.7.2 Commitment and mission for life-long learning: Successful applicants should have a track record of providing and/or supporting skills development and delivering support for workers. They must have an understanding of labor market intricacies and experience with holistic employment-related upskilling.

3.7.3 Sustainability and scalability of Training: Successful applicants should be likely to continue the training program with their beneficiaries and open to scale initiatives related to AI skills training. They must be willing to share experiences, learning and engage in wider ecosystem communications and storytelling.

3.8 Applicants must be able to demonstrate how they will spend the Funding that complements the Training and how it will support the overall charitable purpose of the Fund.

3.9 Applicants must identify key individual(s) from the organization who will assume responsibility for the planning, oversight and potential delivery of the Training for the whole duration of the program. This responsibility will be defined in the Training Agreement.

#### **4. Eligible Costs for Funding, Monitoring and Evaluation**

4.1 To receive Training, your organization must agree to terms of a Training Agreement and an unique Training Scope provided by the Centre for Public Impact and the External Training Provider.

4.2 To receive Funding, your organization must agree to the terms of a Funding Agreement provided by Centre for Public Impact in case your organization is selected as Successful Applicants and has been notified of the selection.

4.3 Funding will be subject to restrictions on use as determined by the Centre for Public Impact in the Funding Agreement. The Funding must be spent for charitable purposes that enable the

participation of beneficiaries in the Training and/or support the delivery of the Training. Funding can be spent on travel expenses, stipends for learners, childcare costs, subsidized internet access, or venue hire and equipment to facilitate workshops. The maximum amount that can be allocated for non-program related costs is 10% of the total Funding amount requested. Applicants are required to demonstrate how they will spend the Funding in the Application.

4.4. The size of Funding per Successful Applicant will depend on the needs of the beneficiaries as proposed in the Application and defined by the review panel. The maximum amount of Funding a Successful Applicant can receive is 100.000 EUR.

4.5 Successful Applicants are permitted to subcontract or sub-fund a portion of the Funding awarded to the Successful Applicant to other organizations, as long as (a) the subcontract or sub-funding is reasonable and necessary for implementing the project, (b) any organizations receiving a subcontract or sub-funding also meet the eligibility criteria detailed in Section 1, and (c) any subcontracted or subgranted funds are spent in accordance with the conditions detailed in Clause 4.3 and the Funding agreement by and between Centre for Public Impact and the Successful Applicant. Any such sub-contracts or sub-funds must be detailed in the Application submitted via the Application Platform and must be judged by the Applicant to substantially enhance the Applicant's ability to meet the criteria for Selection detailed in Section 3.

4.5 Successful Applicants are responsible for all administration of any sub-contracts or sub-funds. Successful applicants are also responsible for collecting information requested by the Centre for Public Impact from sub-contracts or sub-funded organizations to facilitate any audit or inspection. Successful Applicants are responsible for the appropriate spending of the Funding.

4.6 Centre for Public Impact reserves the right to audit and inspect that Funding is being spent in accordance with the details as set out in the application and the Funding Agreement.

4.7 If Successful Applicants cannot demonstrate appropriate spending of the Funding, or do not meet milestone requirements agreed with Centre for Public Impact as part of the Funding and Training Agreements, Centre for Public Impact reserves the right to rescind the Funding

award.

4.7 Successful Applicants will be required to submit requested updates to Centre for Public Impact on their progress against the activities stated in the application, Funding and Training Agreements and participate in any requested calls with Centre for Public Impact.

4.8 Successful Applicants will be required to facilitate communication with their beneficiaries for evaluation and learning purposes when requested by the Centre for Public Impact. This could include collecting evaluation forms, learning reports and/or setting up focus group interviews with beneficiaries to capture the learning and impact of the Training. The scope of evaluation will be defined in the Funding Agreement.

## **5. Privacy and data protection**

5.1 By creating an account on the application platform, Submittable, and submitting an application, you and your organization agree that your personal information and organization's information provided in the Application, including name, postal address, phone number, and email address may be processed, stored, shared and otherwise used within the context of the Application review process and administration of potential Funding. Such information may also be transferred to countries outside the country of organization's incorporation. Such other countries may not have privacy laws and regulations similar to those of the country of organization's incorporation.

5.2 Any personal data held by Submittable will be stored and used in accordance with Submittable's [Privacy Policy](#).

5.3 You have the right to access, review, rectify or cancel any personal data held by Centre for Public Impact in connection with the Application by writing to Centre for Public Impact at [aiopportunityfund@centreforpublicimpact.org](mailto:aiopportunityfund@centreforpublicimpact.org). All personal information you provide in the Application is subject to the Centre for Public Impact's [Privacy Policy](#).

5.4 Data collected in the applicant workshop form, data collected in the grant application form, and data provided by you through contact with Centre for Public Impact via [aiopportunityfund@centreforpublicimpact.org](mailto:aiopportunityfund@centreforpublicimpact.org) will be collected and retained by Centre for Public Impact for the duration of the open call application process and will be deleted within



three months of the open call window closing unless you are a Successful Applicant and your details will be retained for three years post end of the program

5.5 The organization agrees that, in performing its obligations under these Terms, it will comply with all applicable laws, directives, regulations, codes of practice and rules relating to privacy, data security, data protection, direct marketing and the sending of unsolicited commercial promotions.

## **6. Intellectual property**

6.1 These Terms and Conditions shall not operate to transfer any intellectual property rights, generated by the Applicant's work facilitated by the Program, to the Centre for Public Impact nor to transfer any intellectual property rights in Google or other providers educational materials to any other entity.

6.2 "Successful Applicant Assets" means Successful Applicant (i) trade names, trademarks, service marks, logos, domain names, and other distinctive brand features, (ii) publicly available information about Successful Applicant and the Program, and (iii) other materials approved by Successful Applicant. Successful Applicant grants Google and the Centre for Public Impact a royalty-free, non-transferable, non-exclusive license to use Successful Applicant Assets for the purpose of promoting the Program. This includes use of Successful Applicant Assets by third parties with direction from Google. Nothing in these Terms and Conditions will be deemed to vest in Google any ownership right in any Successful Applicant Assets, which at all times remain the exclusive property of Successful Applicant. Successful Applicant represents and warrants that it has obtained all necessary rights and licenses required for Google and Centre for Public Impact to use Successful Applicant Assets, including for any third-party content Successful Applicant provides to Google or Centre for Public Impact.

6.3 These Terms and Conditions shall not transfer any intellectual property rights to Applicants or any other entity in any materials made available on the Application Portal or as part of applicant workshops and Centre for Public Impact (or its licensors as appropriate) retains ownership in any and all such materials.

## **7. Liability:**

7.1 Centre for Public Impact and Google are not liable for applications that are lost, mislaid, damaged, or delayed in transit regardless of cause, including for example as a result of a technical malfunction, network or server error of any kind.

7.2 Centre for Public Impact and Google are not liable for any technical or other malfunction relating to the Program website, or the Application Platform managed by Submittable.

7.3 Centre for Public Impact and Google are not liable for an Applicants' breach of these Terms and Conditions.

7.4 All decisions made by the review panel at Centre for Public Impact are final and not subject to challenge. Centre for Public Impact and Google are not liable for any errors made by an Applicant that may contribute to the rejection of their application by the review panel.

7.5 Centre for Public Impact and Google are not liable for any costs incurred by Applicants before, during or after the application.

7.6 Centre for Public Impact and Google are not liable for any financial, reputational, or other harm that may result from Centre for Public Impact's decision not to select an Applicant, or a decision by Google not to support the selection of an Applicant.

7.7 Centre for Public Impact and Google are not liable for any information provided in workshops, online, or elsewhere that contradicts these Open Call Terms and Conditions. In the case of any contradiction or imprecision, these Open Call Terms and Conditions shall be regarded as definitive.

7.8 Centre for Public Impact and Google are not liable for any costs incurred by any delays in the payment of funds by Centre for Public Impact or delays caused by the Applicant.

## **Contact**

Any questions regarding these terms or the AI Opportunity Fund: Europe should be directed to [aiopportunityfund@centreforpublicimpact.org](mailto:aiopportunityfund@centreforpublicimpact.org). We will look forward to answering any

questions you may have.