



The **Centre for Public Impact (CPI)** is a global, non-partisan, not-for-profit organization founded by Boston Consulting Group. Believing that governments can and want to do better for people, CPI works alongside public servants and changemakers to reimagine government, turn ideas into action, and bring about better outcomes for all people.

## Why do we need inclusive economies?

Over the last 75 years, a growing global economy enabled billions to lift themselves out of poverty, fueled material prosperity, and drove improvements in health, literacy, nutrition and innovation. However, a deeper look shows that vast segments of the population have been left behind. **Our Inclusive Economies team aims to partner with public servants and their allies to champion local solutions and leverage community engagement to ensure all people have the opportunity to flourish.**



**During COVID-19, Black & Latinx families have experienced higher rates of job loss and rent payment difficulties**  
(Urban Institute, 2021)



**Only 50% of today's children in America will out-earn their parents**  
(Opportunity Insights, 2019)



**Since 1979, the bottom 10% of U.S. workers saw a 4% wage growth**  
(Economic Policy Institute, 2019)



**U.S. workers don't believe the government will prepare them for the future of work**  
(Pew Research Center, 2019)

## CPI's approach to inclusive economies

CPI fosters inclusive economies by promoting **equitable access to resources and opportunities**, a **level playing field for work and competition**, and **collective stewardship of shared resources for future generations**. Amid the COVID-19 pandemic, communities across the globe faced worsening inequalities and exclusion. CPI works at the forefront of efforts to reimagine our economic systems as countries and industries recover and rebuild. To this end, our inclusive economies portfolio focuses on:

### Equitable & just recovery from COVID-19

COVID-19 has been a devastating experience for the global community. We believe it has also brought an opportunity to co-create new solutions to existing inequities across race, place, gender, and class.

### Pathways to individual and community wealth creation

We believe that wealth, whether individual or community, is the ultimate driver fueling one's freedom to live the life they desire. Further, we believe fair opportunities are essential to a thriving democratic society.



## What CPI does to foster inclusive economies

CPI works with partners to build inclusive economies **by developing new insights** through research, thought leadership, and convenings and **translating those insights into action** through trainings and hands-on support. In addition to research and insight development, we have the following programmatic offerings:



**Training and capacity building:** We equip public servants with new ways of thinking and working, in line with our vision for reimaged government.



**Listening and engagement:** We engage with cities and residents to better understand lived experiences and raise voices.



**Place-based collective action:** We build bridges between residents and public servants to better address unique community needs.



**Learning networks:** We convene, design, and manage networks, enabling changemakers to learn from one another.

## CPI's inclusive economies work in action



Center for  
Inclusive Growth

**Built for All** is an actionable global framework for building inclusive economies based on research, listening, and ongoing implementation efforts.



The  
ROCKEFELLER  
FOUNDATION

**Pandemic Solutions Group** is a learning network of public officials devoted to rapidly and equitably scaling COVID-19 testing, tracing, and vaccination.



**West Philadelphia Skills Initiative** is a model for modern urban workforce development that prioritizes equity and place-based solutions.



beeckcenter  
social impact + innovation

**Opportunity to Impact** is a tool for communities and investors to evaluate an investment's potential for positive social, economic, and environmental impact.

## Partner with CPI to build inclusive economies

We work with and are seeking dynamic partners and funders to expand our inclusive economies work. If your organization is interested in tackling inequalities and creating more economic opportunity, please contact [Kevval Hanna](#), Program Director. Together we can build a more promising future for all people across North America.